

**Amendment Under 37 C.F.R. § 1.116**  
**Expedited Procedure**  
**TC/Art Unit 3622**

02713.002000.

PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	)	
	:	Examiner: Rodney M. Henry
THOMAS FRANCIS OLSON ET AL.	)	
	:	TC/Art Unit: 3622
Application No.: 10/743,413	)	
	:	Confirmation No.: 7928
Filed: December 23, 2003	)	
	:	
For: SYSTEM AND METHOD FOR	)	
BUYING AND SELLING SPOTS	:	
FOR ADVERTISEMENTS IN	)	
MASS-MARKET MEDIA	:	November 11, 2009

Mail Stop: AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

REQUEST FOR RECONSIDERATION  
AFTER FINAL ACTION AND PETITION FOR EXTENSION OF TIME

Sir:

Applicants petition to extend the time for response to the Office Action dated June 11, 2009. The extension fee has been paid herewith. Please charge any additional fee required for the extension or credit any overpayment to Deposit Account 50-3939.

In response to the Office Action the Examiner is respectfully requested to reconsider the present application in view of:

- the claims presented in the listing starting on page 2; and
- the remarks presented starting on page 15.